## Pricing

## **SERVICE PACKAGES**

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The available services for the social media marketing campaign can be broken into different packages. This will cover the cost of content creation, social media management, and social media advertising.

|  | VALUE<br>EXCLUDING TAX               |   |
|--|--------------------------------------|---|
| INDIVIDUAL                                 | \$150                                | Per Reel                                  |
| BASIC                                      | \$2,000 per month<br>(Saves \$250)   | 15 Instagram Reels<br>Delivered to Inbox  |
| STANDARD                                   | \$3,500 per month<br>(Saves \$1,000) | 30 Instagram Reels<br>Delivered to Inbox  |
| PREMIUM                                    | \$4,850 per month<br>(Saves \$1,900) | 45 Instagram Reels<br>Delivered to Inbox  |
| ELITE                                      | \$6,000 per month<br>(Saves \$3,000) | 60 Instagram Reels<br>Delivered to Inbox  |
| ACCOUNT MANAGEMENT                         | \$1,000 per month                    | Content curation, scheduling, and posting |
| AI LEAD GENERATION                         | \$1,000 per month                    | Automated lead capture                    |
| ACCOUNT MANAGEMENT<br>+ AI LEAD GENERATION | \$1,500 per month<br>(Saves \$500)   | Combined services                         |